## $M \$ 5$ <br> Mark H. Smith I N C O R P O R A T E D BASIC INTEREST RATE RISK TRAINING FOR BOARD AND ALCO

PRESENTED BY CYNTHIA WALKER, CEO MARK H. SMITH, INC

## TODAY'S AGENDA

| Introduce | Present | Define | Identify | Introduce |
| :--- | :--- | :--- | :--- | :--- |
| Introduce the <br> credit union <br> purpose | Present <br> basic <br> financial <br> information <br> and the <br> concept of <br> financial <br> leverage | Define assets <br> and liabilities <br> management <br> (ALM) | Identify ALM- <br> Related risks | Introduce <br> basic <br> analytical <br> tools |

## CREDIT UNION PURPOSE

## Full service financial institution

## Must be profitable

## Success depends on managing the balance sheet

## The balance sheet is <br> leveraged

## BALANCE SHEET

- Statement of Financial Position
- Point in time
- Balance sheet equation
- Assets \$100

$$
=
$$

- Liabilities \$90
- Net worth \$10

Loan yields typically are better than investments

Certificates are the most expensive

| Assets | $\$$ Millions | Liabilities | \$ Millions |
| :---: | :---: | :---: | :---: |
| Loans | 60 | Miscellaneous | 1 |
| Investments | 30 | Notes payable | 5 |
| Fixed assets | 7 | Nonmaturity Shares (NMS) | 64 |
| Miscellaneous | 3 | Share certificates | 20 |
|  |  | Total Liabilities | 90 |


|  |  |
| :--- | ---: |
|  |  |
| Total Assets | $\$ 100$ |


| Owner's Equity / |  |
| :--- | ---: |
| Net Worth | 10 |
| Total Liabilities | 1 |
| \& Net Worth |  |
|  | $\$ 100$ |



INTEREST RATE RISK FOCUS
Net Worth for NEV

## INCOME STATEMENT

Results over a period of time

+ Interest income
- Interest expense
= Net interest income
+ Other income
- Operating expenses
= Net income



## FINANCIAL LEVERAGE

- Utilize borrowed funds from counterparties to produce profits
- Members or retail funding
- Financial Institutions, Corp. FHLB, Fed or wholesale funding


## FINANCIAL LEVERAGE

# Leverage will turn small changes in balance sheet into large changes in net worth 

$3,000,000 / 100,000,000=3 \%$ of total assets
$3,000,000 / 30,000,000=10 \%$ of total investments
$3,000,000 / 10,000,000=30 \%$ of net worth

## ASSET LIABILITY MANAGEMENT - ALM MANAGING THE ASSETS, LIABILITIES, AND CAPITAL OF THE CREDIT UNION



- Interest rate risk policy
- Concentration policy
- Liquidity Policy
- Contingency Funding Policy


## POLL QUESTION \#1

## THE BALANCE SHEET MISMATCH

## LOANS \& INVESTMENTS DEPOSITS

Intermediate to Long Term
Short -Term
Variable rate non-maturity deposits (NMD)

## Liabilities

Fixed rate

- member CD's

How long deposits stay difficult to define

## MEMBER OPTIONALITY RISKS



Account holders can withdraw funds at any time

Liquidity can be an issue if there are too many withdrawals at the same time

Silicone Valley Bank and Signature Bank

## INTEREST RATE RISK (PART OF ALM)

Rate risk occurs when Net Interest Income (NII) is detrimentally impacted by a rate change

Rate increase may cause the cost of short-term funding to increase rapidly while the yield on fixed-rate loans remains static.

Loan payment behaviors may change as interest rates increase or decrease

Market risk is when the value of an asset or liability changes when interest rates change

## METHODOLOGIES TO ESTIMATE IRR

- GAP: Measures mismatch between repricing terms of assets and liabilities
- Income simulation: Forecasts change in net interest income and net income
- Net Economic Value: Estimates change in market values of the balance sheet and the resulting impact on capital as interest rates change


## INCOME SIMULATION

Estimates future net interest income (NII) and net income
$\bigcirc$
Simple in concept

Uses familiar terms
.
Member behavior for loans and deposits difficult to predict
(3) Short-term (1 to 3 years) and will miss risk of longer-term assets

+ Very effective estimate of risk to NII


## EXAMPLE 3\% INSTANTENOUS AND PARALLEL



## PERFECT WORLD Everything reprices at the same time

## EXAMPLE 3\% INSTANTENOUS AND PARALLEL 36 MONTH REPRICING OF ASSETS



## EXAMPLE 3\% INSTANTONS AND PARALLEL 60 MONTH REPRICING OF ASSETS -



## TREASURY RATES TO COST OF FUNDS




COST OF FUNDS WILL BE INCREASING

## 3\% SHOCK 84 MONTH REPRICING OF ASSETS . 25\% BETA ON DEPOSITS



LOANS AND INVESTMENT YIELDS TAKE 84 MONTHS TO REPRICE

COST OF FUNDS GO UP IMMEDIATELY
A BETA OF .25\%
NII EXCEEDS BASE CASE ~1.5\%

NII 4.7\%

SHOCK 3\% NII WITH BETA ON COST OF FUNDS


## POLL QUESTION \#2

## INCOME SIMULATION EXAMPLE

Example Credit Union cost of funds is still low and below 1\%. When cost of funds are low the down shocks may not be helpful

PANEL 1 INCOME SIMULATION

| 3-Year Cumulative (\$000) | $\begin{gathered} \text { SHOCK DOWN } \\ \text {-300 BP } \end{gathered}$ | SHOCK DOWN -200 BP | $\begin{gathered} \text { SHOCK DOWN } \\ -100 \mathrm{BP} \end{gathered}$ | Benchmark | $\begin{gathered} \text { SHOCK UP } \\ 100 \mathrm{BP} \end{gathered}$ | $\begin{aligned} & \text { SHOCK UP } \\ & 200 \mathrm{BP} \end{aligned}$ | $\begin{aligned} & \text { SHOCK UP } \\ & 300 \mathrm{BP} \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Interest Income (NII) <br> \$ Change from benchmark NII | $\begin{array}{r} \$ 13,225 \\ (9,257) \\ \hline \end{array}$ | $\begin{gathered} \$ 16,156 \\ (6,326) \end{gathered}$ | $\begin{array}{r} \$ 19,371 \\ (3,112) \\ \hline \end{array}$ | $\$ 22,482$ <br> \$9,349 <br> 1.28\% | $\begin{gathered} \$ 24,041 \\ 1,559 \\ \hline \end{gathered}$ | $\begin{gathered} \$ 25,570 \\ 3,087 \\ \hline \end{gathered}$ | $\$ 27,080$ <br> 4,598 |
| \% Change from benchmark NII | -41.2\% | 8.1\% | -13.8\% |  | 6.9\% | 13.7\% | 20.4\% |
| Maximum Allowed \% Change from Benchmark NII | -30.0\% | -22.5\% | -15.0\% |  | -15.0\% | -22.5\% | -30.0\% |
| Net income: | \$92 | \$3,023 | \$6,238 |  | \$10,908 | \$12,436 | \$13,947 |
| ROA: | 0.01\% | 0.41\% | 0.85\% |  | 1.49\% | 1.70\% | 1.91\% |

- Compare benchmark (base case) net interest income to shock rate net interest income.
- If NII declines there is risk.
- Presented as a \% decrease from base case.
- Compare to policy limits


## INCOME SIMULATION POLICY LIMIT CONSIDERATIONS

Net interest income base case $=\$ 22,483$
Net income base case $=\$ 9,349$
Shock up 300 bps policy limit $-30 \%$ or willingness to accept a NII decline of \$ 6,745

1. Is the limit reasonable and realistic?
2. Does the limit accurately reflect board risk appetite?
3. Is net worth exposed?
4. Can the net worth ratio absorb the risk?

## NET ECONOMIC VALUE - NEV

4Uses economic value to estimate interest rate risk

OCaptures long-term IRR


Point in time estimate (like a balance sheet vs income statement)All terms and all cashflows - best for longer term assets

- Conceptually difficult


## KEY ASSUMPTIONS

- Long-term loans, 5 years +, repricing
- Long-term investments, repricing
- Non maturity shares (NMS)
- Beta-Magnitude
- Lag—Delay

THESE
ASSUMPTIONS HAVE THE MOST IMPACT ON THE

NEV RESULTS

- Decay speed—How long
- Member Certificates -maturity


## NET ECONOMIC VALUE

## RATE UP SHOCK 3\%

Assets loose value Loans book yield 5.25\% Loan market yield 7.25\% Loan shock market yield 10.25\% Investments book yield = 2\% Investment market yield = 5\% Shock market yield = 8\%

Regular shares \& Share drafts Book all in cost 1.25\%
Wholesale market rate 4.75\% Shock market 7.75\%


## RATE DOWN SHOCK 2\%

## Assets gain value Loans book yield 5.25\%

Loan shock market yield 5.25\%
Investments book yield = 2\% Investment market yield = 5\% Shock market yield = 3\%

Regular shares \& Share drafts Book all in cost $.85 \%$
Wholesale market rate 2.75\% Shock market .75\%

## NET ECONOMIC VALUE EXAMPLE

Step 1 - Change in capital from book to current market rates (base case)
Step 2 - Change in capital from base case to shock scenario Step 3 - Calculate resulting Market Risk Adjusted NW Ratio Step 4 - Compare to policy limits

PANEL 2 NET ECONOMIC VALUE (EV)

|  | $\begin{gathered} \text { SHOCK DOWN } \\ -300 \mathrm{BP} \end{gathered}$ | $\begin{gathered} \text { SHOCK DOWN } \\ -200 \text { BP } \end{gathered}$ | $\begin{aligned} & \text { SHOCK DOWN } \\ & \text {-100 BP } \end{aligned}$ | CURRENT NET WiOnty | $\begin{aligned} & \text { SHOCK UP } \\ & 100 \text { BP } \end{aligned}$ | $\begin{aligned} & \text { SHOCK UP } \\ & 200 \text { BP } \end{aligned}$ | $\begin{aligned} & \text { SHOCK UP } \\ & 300 \text { BP } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Book Net Worth (\$000) <br> EV of Net Worth (\$000) - Benchmark <br> \$ Change EV of Net Worth from Benchmark (\$000) | $\begin{aligned} & \$ 33,285 \\ & (\$ 15,525) \end{aligned}$ | $\begin{aligned} & \$ 39,762 \\ & (\$ 9,048) \end{aligned}$ | $\begin{aligned} & \$ 45,011 \\ & (\$ 3,799) \\ & \hline \end{aligned}$ | $\begin{aligned} & \$ 21,238 \\ & \$ 48,810 \\ & \$ 27,572 \end{aligned}$ | $\begin{gathered} \$ 49,723 \\ \$ 914 \\ \hline \end{gathered}$ | $\begin{aligned} & \$ 49,931 \\ & \$ 1,121 \end{aligned}$ | $\begin{gathered} \$ 49,437 \\ \$ 627 \\ \hline \end{gathered}$ |
| \% Change in EV of Net Worth from Benchmark | -31.8\% | -18.5\% | -7.8\% |  | 1.9\% | 2.3\% | 1.3\% |
| Maximum Allowed \% Change in EV of Net Worth Book Net Worth Ratio | -50.0\% | -37.5\% | -25.0\% | 8.9\% | -25.0\% | -37.5\% | -50.0\% |
| Post Shock Net Economic Value Ratio | 13.0\% | 15.9\% | 18.5\% | 20.6\% | 21.6\% | 22.4\% | 22.8\% |
| Minimum Post Shock Net Economic Value Ratio | 4.0\% | 5.0\% | 6.0\% |  | 6.0\% | 5.0\% | 4.0\% |

incorporated

## NEV - ALTERNATIVE SCENARIOS



Only change is to shorten the average weighted lives of non-maturity deposits

Std- Ave life of Regular shares 85 months

Alt 1 approximately 25\% shorter

Alt 2 approximately 50\% shorter

NCUA pre-defined premiums at $1 \%$ in the base and additional 4\% in the up 300 scenario

NMD at par or book value

Page 27

## NEV - ALTERNATIVE SCENARIOS



# NET ECONOMIC VALUE POLICY LIMIT CONSIDERATIONS 

COMMON -40\% NW AT RISK
MARKET ADJUSTED NET WORTH RATIO OVER 7\%
CURRENT NET WORTH ALWAYS A CONSIDERATION
POLICY LIMIT ACCURATELY DEFINES THE BOARD'S APPETITE FOR INTEREST RATE RISK

REVIEW ALTERNATIVE SCENARIOS AND DISCUSS THE LIKELYHOOD OF THE SCENARIOS

## POLL QUESTION \#3

## LIQUIDITY INFORMAL CONCLUSION FROM CLIIENTS

Deposits leaving to chase higher CD rates - 25\%

Deposits leaving due to inflation and higher cost of living

Deposit outflows due to pent up response to covid restrictions such as travel

Supply constraints are lifting, and postponed purchases are occurring

## NEV \& INTEREST RATE RISK IN REAL LIFE SILICONE VALIEY BANK FAILURE

Becker and his leadership team revealed last Wednesday night a hope (but no firm commitment) to raise $\$ 2.25$ billion in capital as well as $\$ 21$ billion in asset sales that sparked a $\$ 1.8$ billion loss.

That news set off a wave of fear across Silicon Valley, where the bank serves as a key lender to tech startups. Many of them panicked, yanking $\$ 42$ billion last Thursday alone when Silicon Valley Bank's stock crashed by 60\%, according to filings by California regulators.

By the close of business that day, Silicon Valley Bank had a negative cash balance of about $\$ 958$ million.

## LIQUIDITY AND NET ECONOMIC VALUE

## FEDS RESPONSE TO RECENT BANK FAILURES

The additional funding will be made available through the creation of a new Bank Term Funding Program (BTFP), offering loans of up to one year in length to banks, savings associations, credit unions, and other eligible depository institutions pledging U.S. Treasuries, agency debt and mortgage-backed securities, and other qualifying assets as collateral. These assets will be valued at par. The BTFP will be an additional source of liquidity against high-quality securities, eliminating an institution's need to quickly sell those securities in times of stress.

Federal Reserve Board - Federal Reserve Board announces it will make available additional funding to eligible depository institutions to help assure banks have the ability to meet the needs of all their depositors;<br>https://www.federalreserve.gov/newsevents/pressreleases/monetary20230312a.htm

## STRATEGIES AS RATES INCREASE AND LIQUIDITY FLUCTUATES

| Increase | Do not |
| :--- | :--- |
| Increase <br> deposit rates <br> as slowly <br> and <br> controlled as <br> possible to <br> maintain NII <br> (if possible) | Do not <br> overpay for <br> deposits you <br> cannot <br> utilize |


| Increase | Increase |
| :--- | :--- |
| Increase <br> loan yields | Increase <br> investment <br> yields |


| Manage | Anticipate | Preserve |
| :--- | :--- | :--- |
| $\begin{array}{l}\text { Manage for } \\ \text { liquidity for } \\ \text { potential } \\ \text { deposit } \\ \text { runoff }\end{array}$ | $\begin{array}{l}\text { Anticipate } \\ \text { draws on } \\ \text { unfunded } \\ \text { LOC }\end{array}$ | $\begin{array}{l}\text { Preserve } \\ \text { funds for } \\ \text { lending }\end{array}$ |
| programs |  |  |
| planned or |  |  |
| developed |  |  |
| for the |  |  |
| current |  |  |
| environment |  |  |$\}$

## MANAGEMENT AND BOARD RESPONSIBILITIES

- ALM Policy and Interest Rate Risk Policy
- Identify risk
- Quantify risk
- Control—Policy or Risk Limits
- Monitor risk
- Respond accordingly


## SUMMARY

- Manage balance sheet composition
- Medium to long-term loans and investments funded with short-term deposits
- Leverage exaggerates balance sheet fluctuations
- Management should have a program in place to estimate and manages IRR
- Tools: Income Simulation and NEV
- Board sets limits to define acceptable risk
- Policy defines corrective action if necessary


## ITS OF USING MHSI SOL

Easy
Saves time
Delegate to the experts
Extensive experience Regulator responses
Reliable
Reputable


Mif Mark H. Smith Mark H. Smith PLEASE VISIT OUR WEBSITE

## MARKHSMITH.COM

info@markhsmith.com 800 268-7795

CYNTHIA@MARKHSMITH.COM

