

PRESENTED BY CYNTHIA WALKER, CEO

MARK H. SMITH, INC

TODAY'S AGENDA

Introduce	Present	Define	Identify	Introduce
Introduce the credit union purpose	Present basic financial information and the concept of financial leverage	Define assets and liabilities management (ALM)	Identify ALM- Related risks	Introduce basic analytical tools



CREDIT UNION PURPOSE

Full service financial institution

Must be profitable

Success depends on managing the balance sheet The balance sheet is leveraged



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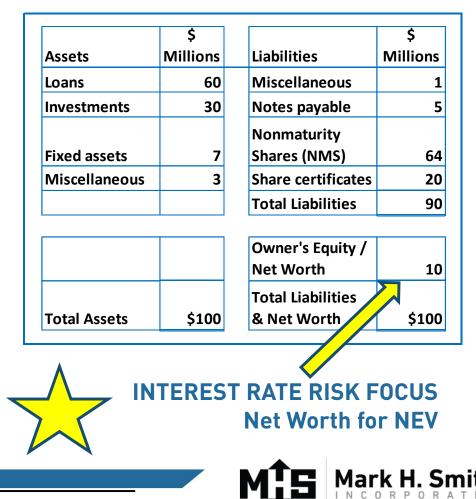
BALANCE SHEET

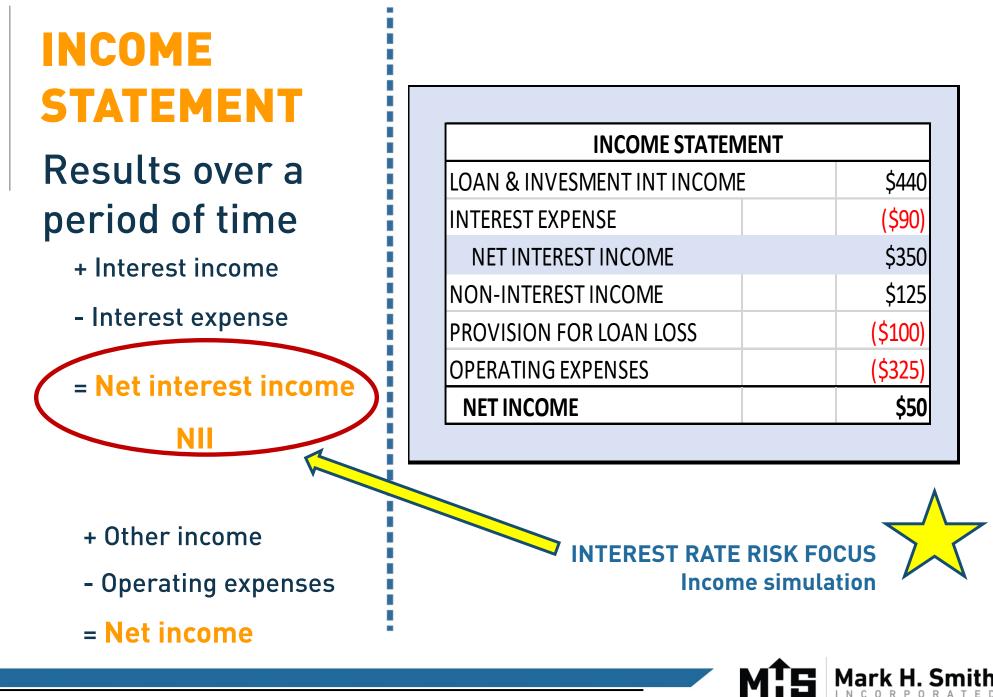
- Statement of Financial Position
- Point in time
- Balance sheet equation
 - Assets \$100

- Liabilities \$90
- Net worth \$10

Loan yields typically are better than investments

Certificates are the most expensive





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Balance Sheet as of 12/31/2022

Income Statement 12 months ending 12/31/2023

> Ending Balance Sheet as of 12/31/2023

		CORPORA	ГЕ	\$1,000		
INVESTMENTS	\$3,000	MEMBER D	MEMBER DEPOSITS			
		NON MEM	BER	\$1,000		
OTHER ASSETS	\$1,000	TOTAL BOR	TOTAL BORROWED			
		NET WORT	ET WORTH			
TOTAL ASSETS	\$10,000	TOTAL LIA	B & NET WORTH	\$10,000		
IN	ICOME STATI	EMENT				<u>۸</u>
IN LOAN & INVESME			\$440			$\overline{\mathbf{x}}$
	NT INT INCOI		\$440 (\$90)		MANAG	
LOAN & INVESME	NT INT INCOI E				MANAG	
LOAN & INVESME INTEREST EXPENS	NT INT INCOI E NCOME		(\$90)		MANAG A CRITI	
LOAN & INVESME INTEREST EXPENS NET INTEREST II	NT INT INCOI E NCOME COME		<mark>(\$90)</mark> \$350			
LOAN & INVESME INTEREST EXPENS NET INTEREST II NON-INTEREST IN	NT INT INCOI E NCOME COME OAN LOSS		(\$90) \$350 \$125			

LIABILITIES & NET WORTH

BORROWED FUNDS

ASSETS

\$6,000

LOANS

LOANS

ASSETS **LIABILITIES & NET WORTH** \$6,000 **BORROWED FUNDS** CORPORATE \$1,000 INVESTMENTS \$3,050 MEMBER DEPOSITS \$7,000 \$1,000 NON MEMBER OTHER ASSETS \$1,000 TOTAL BORROWED \$9,000 NET WORTH \$1,050 TOTAL ASSETS \$10,050 **TOTAL LIAB & NET WORTH** \$10,050

FINANCIAL LEVERAGE



- Utilize borrowed funds from counterparties to produce profits
 - Members or <u>retail funding</u>
 - Financial Institutions, Corp. FHLB, Fed or wholesale funding



FINANCIAL LEVERAGE

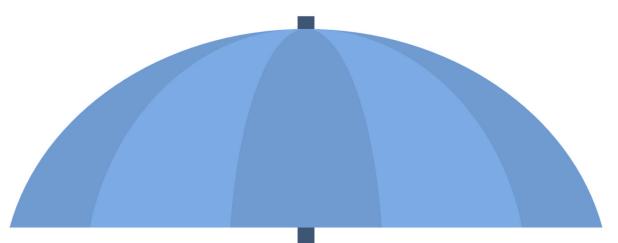


Leverage will turn small changes in balance sheet into large changes in net worth

- 3,000,000/100,000,000= 3% of total assets
- 3,000,000/30,000,000 = 10% of total investments
- 3,000,000/10,000,000= 30% of net worth



ASSET LIABILITY MANAGEMENT - ALM MANAGING THE ASSETS, LIABILITIES, AND CAPITAL OF THE CREDIT UNION



- Interest rate risk policy
- Concentration policy

- Liquidity Policy
- Contingency Funding Policy



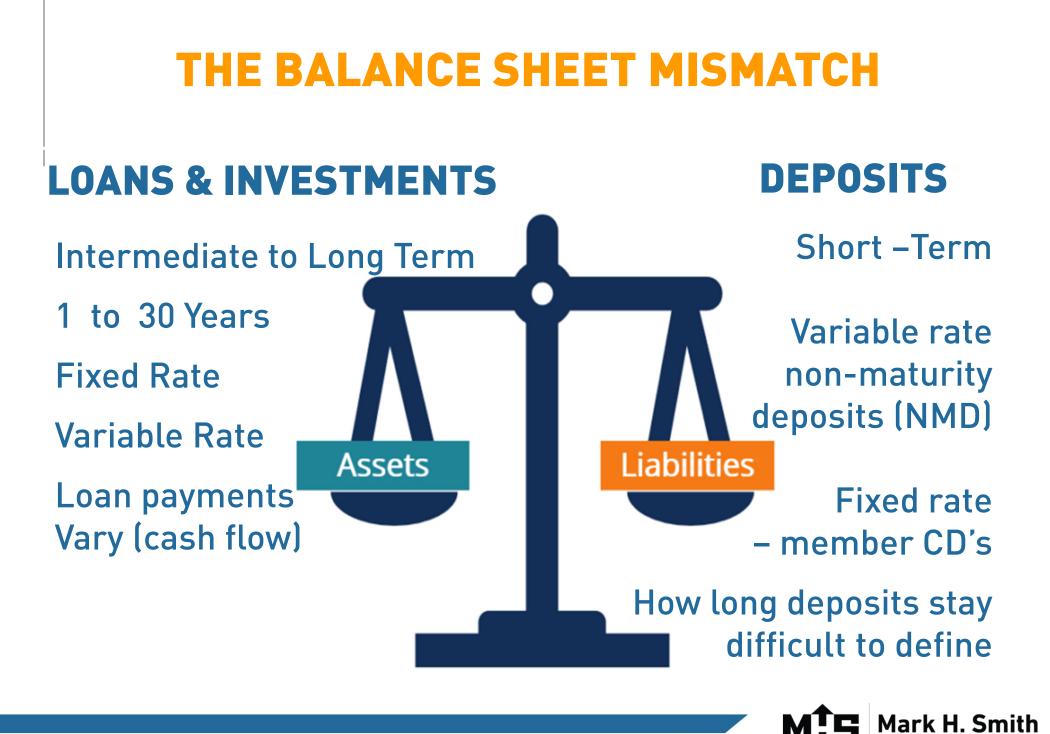


POLL QUESTION #1

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Page 9

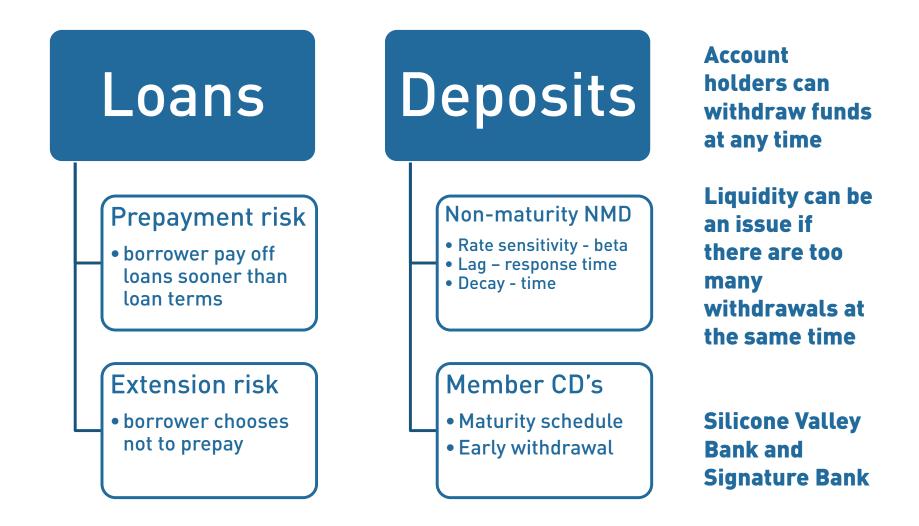


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Page 10

MEMBER OPTIONALITY RISKS





INTEREST RATE RISK (PART OF ALM)

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Rate risk occurs when Net Interest Income (NII) is **detrimentally** impacted by a rate change



Rate increase may cause the cost of short-term funding to increase rapidly while the yield on fixed-rate loans remains static.



Loan payment behaviors may change as interest rates increase or decrease



Market risk is when the value of an asset or liability changes when interest rates change



METHODOLOGIES TO ESTIMATE IRR

- GAP: Measures mismatch between repricing terms of assets and liabilities
- Income simulation: Forecasts change in net interest income and net income
- Net Economic Value: Estimates change in market values of the balance sheet and the resulting impact on <u>capital</u> as interest rates change

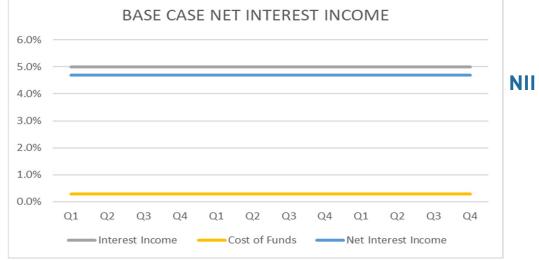


INCOME SIMULATION



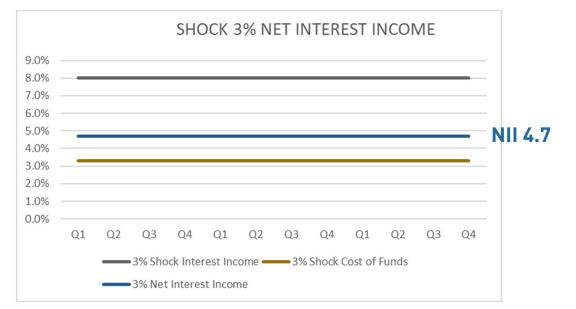


EXAMPLE 3% INSTANTENOUS AND PARALLEL



NII 4.7

PERFECT WORLD Everything reprices at the same time

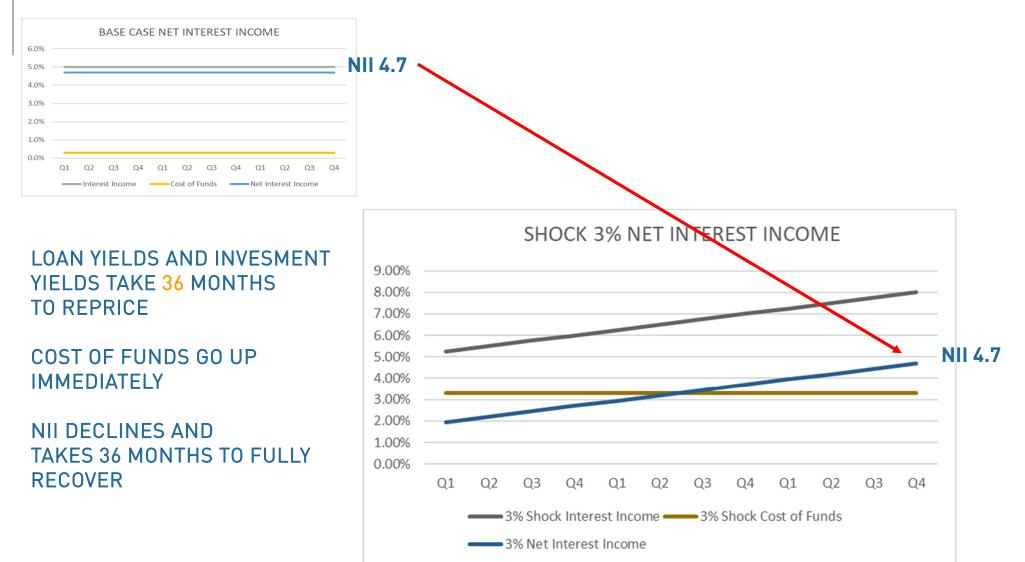


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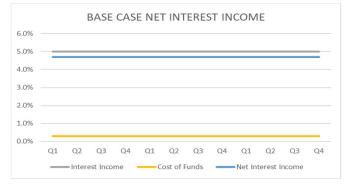
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EXAMPLE 3% INSTANTENOUS AND PARALLEL 36 MONTH REPRICING OF ASSETS



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EXAMPLE 3% INSTANTONS AND PARALLEL 60 MONTH REPRICING OF ASSETS –



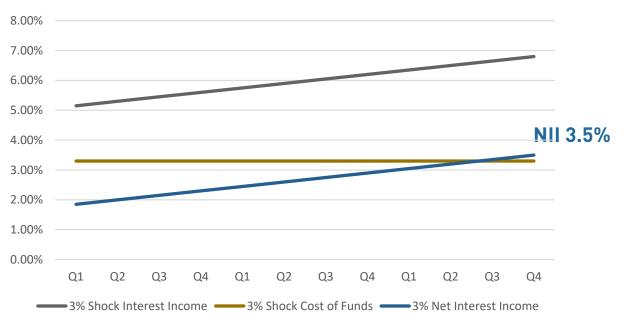
LOAN YIELDS TAKE 60 MONTHS TO REPRICE TOTAL RATE INCREASE

INVESTMENT YIELDS INCREASE FULL SHOCK OVER 60 MONTHS

COST OF FUNDS GO UP IMMEDIATELY BY FULL SHOCK

NII 3.5% BELOW BASE CASE

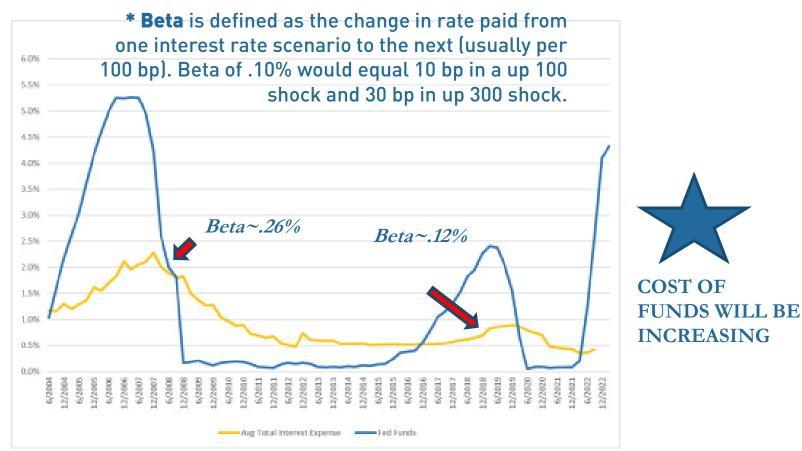
NII 4.7%



SHOCK 3% NET INTEREST INCOME

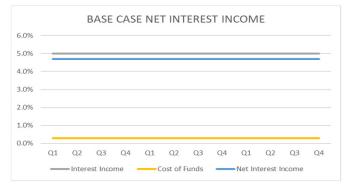


TREASURY RATES TO COST OF FUNDS





3% SHOCK 84 MONTH REPRICING OF ASSETS – . 25% BETA ON DEPOSITS

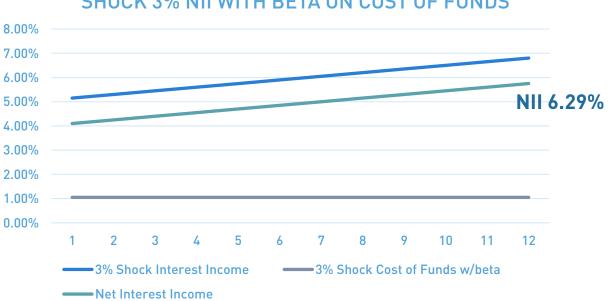


LOANS AND INVESTMENT YIELDS **TAKE 84 MONTHS TO REPRICE**

COST OF FUNDS GO UP IMMEDIATELY **A BETA OF .25%**

NII EXCEEDS BASE CASE ~1.5%

NII 4.7%



SHOCK 3% NII WITH BETA ON COST OF FUNDS

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POLL QUESTION #2

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Page 20

INCOME SIMULATION EXAMPLE

Example Credit Union cost of funds is still low and below 1%. When cost of funds are low the down shocks may not be helpful

PANEL 1 INCOME SIMULATION

3-Year Cumulative (\$000)	SHOCK DOWN -300 BP	SHOCK DOWN -200 BP	SHOCK DOWN -100 BP	Benchmark	SHOCK UP 100 BP	SHOCK UP 200 BP	SHOCK UP 300 BP
Net Interest Income (NII)	\$13,225	\$16,156	\$19,371	\$22,482	\$24,041	\$25,570	\$27,080
\$ Change from benchmark NII	(9,257)	(6,326)	(3,112)		1,559	3,087	4,598
% Change from benchmark NII	-41.2%	-28.1%	-13.8%		6.9%	13.7%	20.4%
Maximum Allowed % Change from Benchmark NII	-30.0%	-22.5%	-15.0%		-15.0%	-22.5%	-30.0%
Net income:	\$92	\$3,023	\$6,238	\$9,349	\$10,908	\$12,436	\$13,947
ROA:	0.01%	0.41%	0.85%	1.28%	1.49%	1.70%	1.91%

- Compare benchmark (base case) net interest income to shock rate net interest income.
- If NII declines there is risk.
- Presented as a % decrease from base case.
- Compare to policy limits



INCOME SIMULATION POLICY LIMIT CONSIDERATIONS

Net interest income base case = \$22,483 Net income base case = \$9,349 Shock up 300 bps policy limit -30% or willingness to accept a NII decline of \$ 6,745

- 1. Is the limit reasonable and realistic?
- 2. Does the limit accurately reflect board risk appetite?
- 3. Is net worth exposed?
- 4. Can the net worth ratio absorb the risk?

NET ECONOMIC VALUE - NEV



Uses economic value to estimate interest rate risk



Captures long-term IRR



Point in time estimate (like a balance sheet vs income statement)

➢ All terms and all cashflows − best for longer term assets

Conceptually difficult



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KEY ASSUMPTIONS

- Long-term loans, 5 years +, repricing
- Long-term investments, repricing
- Non maturity shares (NMS)
 - Beta—Magnitude
 - Lag—Delay

THESE ASSUMPTIONS HAVE THE MOST IMPACT ON THE NEV RESULTS

- Decay speed—How long
- Member Certificates maturity



NET ECONOMIC VALUE

RATE UP SHOCK 3%

Assets loose value Loans book yield 5.25% Loan market yield 7.25% Loan shock market yield 10.25% Investments book yield = 2% Investment market yield = 5% Shock market yield = 8%

Regular shares & Share drafts Book all in cost 1.25% Wholesale market rate 4.75% Shock market 7.75%

RATE DOWN SHOCK 2%

Assets gain value Loans book yield 5.25% Loan market yield 7.25% Loan shock market yield 5.25% Investments book yield = 2% Investment market yield = 5% Shock market yield = 3%

Regular shares & Share drafts Book all in cost .85% Wholesale market rate 2.75% Shock market .75%



NET ECONOMIC VALUE EXAMPLE

Step 1 - Change in capital from book to current market rates (base case)

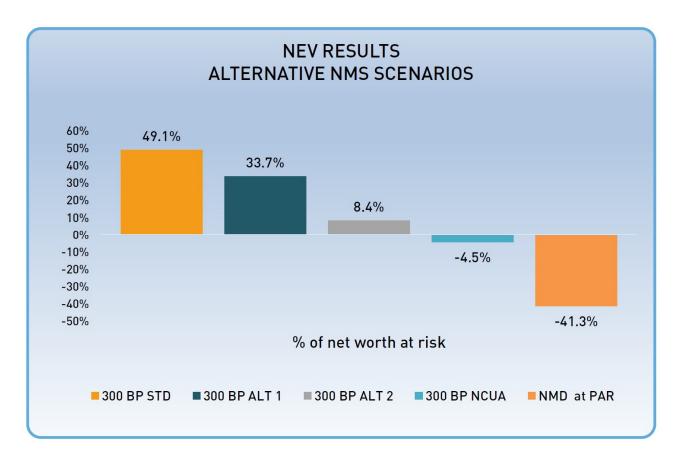
Step 2 - Change in capital from base case to shock scenario Step 3 - Calculate resulting Market Risk Adjusted NW Ratio

	SHOCK DOWN -300 BP	SHOCK DOWN -200 BP	SHOCK DOWN -100 BP	CURRENT NET	SHOCK UP 100 BP	SHOCK UP 200 BP	SHOCK UP 300 BP
Book Net Worth (\$000)				\$21,238			
EV of Net Worth (\$000) - Benchmark	\$33,285	\$39,762	\$45,011	\$48,810	\$49,723	\$49,931	\$49,437
\$ Change EV of Net Worth from Benchmark (\$000)	(\$15,525)	(\$9,048)	(\$3,799)	\$27,572	\$914	\$1,121	\$627
% Change in EV of Net Worth from Benchmark	-31.8%	-18.5%	-7.8%		1.9%	2.3%	1.3%
Maximum Allowed % Change in EV of Net Worth	-50.0%	-37.5%	-25.0%		-25.0%	-37.5%	-50.0%
Book Net Worth Ratio				8.9%			
Post Shock Net Economic Value Ratio	13.0%	15.9%	18.5%	20.6%	21.6%	22.4%	22.8%
Minimum Post Shock Net Economic Value Ratio	4.0%	5.0%	6.0%		6.0%	5.0%	4.0%

PANEL 2 NET ECONOMIC VALUE (EV)



NEV – ALTERNATIVE SCENARIOS



Only change is to shorten the average weighted lives of non-maturity deposits

Std- Ave life of Regular shares 85 months

Alt 1 approximately 25% shorter

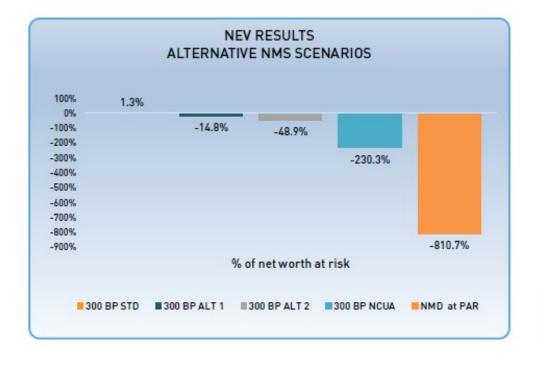
Alt 2 approximately 50% shorter

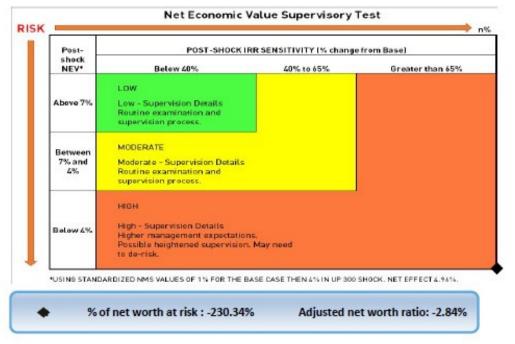
NCUA pre-defined premiums at 1% in the base and additional 4% in the up 300 scenario

NMD at par or book value



NEV – ALTERNATIVE SCENARIOS







NET ECONOMIC VALUE POLICY LIMIT CONSIDERATIONS

COMMON -40% NW AT RISK

MARKET ADJUSTED NET WORTH RATIO OVER 7%

CURRENT NET WORTH ALWAYS A CONSIDERATION

POLICY LIMIT ACCURATELY DEFINES THE BOARD'S APPETITE FOR INTEREST RATE RISK

REVIEW ALTERNATIVE SCENARIOS AND DISCUSS THE LIKELYHOOD OF THE SCENARIOS



POLL QUESTION #3

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Page 30

LIQUIDITY INFORMAL CONCLUSION FROM CLIENTS

Deposits leaving to chase higher CD rates – 25%

Deposits leaving due to inflation and higher cost of living

Deposit outflows due to pent up response to covid restrictions such as travel

Supply constraints are lifting, and postponed purchases are occurring



NEV & INTEREST RATE RISK IN REAL LIFE SILICONE VALLEY BANK FAILURE

Becker and his leadership team revealed last Wednesday night a hope (but no firm commitment) to raise \$2.25 billion in capital as well as \$21 billion in asset sales that sparked a \$1.8 billion loss.

That news set off a wave of fear across Silicon Valley, where the bank serves as a key lender to tech startups. Many of them panicked, <u>yanking \$42 billion last Thursday</u> <u>alone</u> when Silicon Valley Bank's stock crashed by 60%, according to filings by California regulators.

By the close of business that day, Silicon Valley Bank had a negative cash balance of about \$958 million.

LIQUIDITY AND NET ECONOMIC VALUE



FEDS RESPONSE TO RECENT BANK FAILURES

The additional funding will be made available through the creation of a new Bank Term Funding Program (BTFP), offering loans of up to one year in length to banks, savings associations, credit unions, and other eligible depository institutions pledging U.S. Treasuries, agency debt and mortgage-backed securities, and other qualifying assets as collateral. These assets will be valued at par. The BTFP will be an additional source of liquidity against high-quality securities, eliminating an institution's need to quickly sell those securities in times of stress.

<u>Federal Reserve Board - Federal Reserve Board announces it will make available additional</u> <u>funding to eligible depository institutions to help assure banks have the ability to meet the</u> <u>needs of all their depositors;</u> <u>https://www.federalreserve.gov/newsevents/pressreleases/monetary20230312a.htm</u>



STRATEGIES AS RATES INCREASE AND LIQUIDITY FLUCTUATES

Increase	Do not	Increase	Increase	Manage	Anticipate	Preserve
Increase deposit rates as slowly and controlled as possible to maintain NII (if possible)	Do not overpay for deposits you cannot utilize	Increase loan yields	Increase investment yields	Manage for liquidity for potential deposit runoff	Anticipate draws on unfunded LOC	Preserve funds for lending programs planned or developed for the current environment



MANAGEMENT AND BOARD RESPONSIBILITIES

- ALM Policy and Interest Rate Risk Policy
- Identify risk
- Quantify risk
- Control—Policy or Risk Limits
- Monitor risk
- Respond accordingly



SUMMARY

- Manage balance sheet composition
- Medium to long-term loans and investments funded with short-term deposits
- Leverage exaggerates balance sheet fluctuations
- Management should have a program in place to estimate and manages IRR
 - Tools: Income Simulation and NEV
- Board sets limits to define acceptable risk
- Policy defines corrective action if necessary



BENEFITS OF USING MHSI SOLUTIONS

Easy Saves time Delegate to the experts Extensive experience Regulator responses Reliable Reputable





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MARKHSMITH.COM

info@markhsmith.com 800 268-7795

CYNTHIA@MARKHSMITH.COM